



Sponsorship Packages 2017

Faversham Transport Weekend **13th & 14th May 2017**, has two sponsorship packages, Elite and Basic, with the additional option of a banner package. This can be purchased on its own or added on to either of the two sponsorship packages. Monthly Payment terms are available.

Elite Package £1000

Each elite sponsor will receive the following benefits:

- Elite sponsors logo to appear on pre-event Faversham Transport Weekend adverts in local and county press (KM Media) with your business also mentioned where possible on the KM radio adverts.
- Advertising space on Faversham.org during March, April, May and June
- Use of transport weekend logo for use on Sponsors website and stationery
- Sponsors name will be included on plaque of a trophy
- Sponsors logo used on printed promotional material (flyers, posters etc.)
- Sponsors leaflets will be included in mail shots to exhibitors and to visitors using park and ride. (25gms in weight)
- Double trade stall for your business in prime town centre location
- Frequent mentions over the PA system
- Trophy presentation and picture opportunities with local press photographer
- Sponsor promoted throughout Faversham Business Partnerships 8 social media pages.

Basic Package £250

Each basic sponsor will receive the following benefits:

- Advertising space on Faversham.org during March, April and May
- Sponsors logo used on printed promotional material (flyers, posters etc.)
- Use of Transport Weekend Logo for use on Sponsors website and stationery
- Mention over the PA System on day of The Car Show
- Single trade stall in town centre location

Banner Package £100

- Your business logo displayed on a 2mtr x 1mtr banner which will be hung at one of the entrances to the transport weekend for both days.

If you are interested in any of these packages please contact Debs Smith either by email on debs@faversham.org or telephone 01795 539339 or 07710 393936